

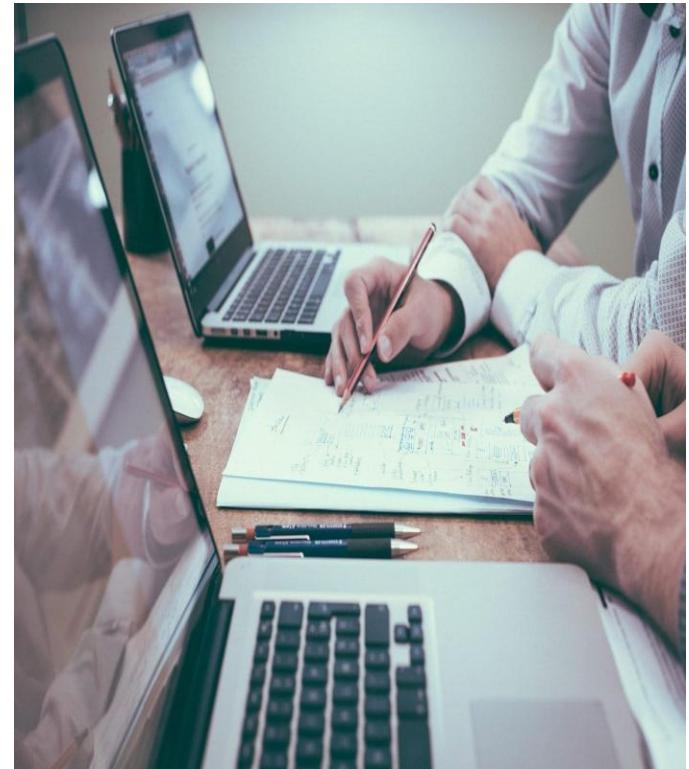


PT KARUNIA SOLUSI INFORMATIKA

Transforming Businesses Through AI & Digital Solutions

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- Legal Entity: PT Karunia Solusi Informatika (KSI Digital Agency)
- Business ID (NIB): 2005250099213
- Headquarters: Jakarta, Indonesia
- Industry Focus: Digital Transformation & AI Implementation
- Core Competency: AI solutions, intelligent chatbots, and software integrations
- Target Market: Indonesian businesses seeking digital innovation



Our Mission

- Empower Indonesian businesses with cutting-edge AI technologies
- Deliver seamless digital integrations that drive growth
- Foster efficiency and innovation in an increasingly connected world
- Make advanced technology accessible to businesses of all sizes

Our Vision

- Be Indonesia's premier digital transformation partner
- Recognized for delivering exceptional AI solutions
- Foster technological advancement across all industries
- Lead the AI revolution in Southeast Asia

Innovation

We stay at the forefront of technology to deliver cutting-edge solutions

Integrity

We build trust through transparency, honesty, and ethical business practices

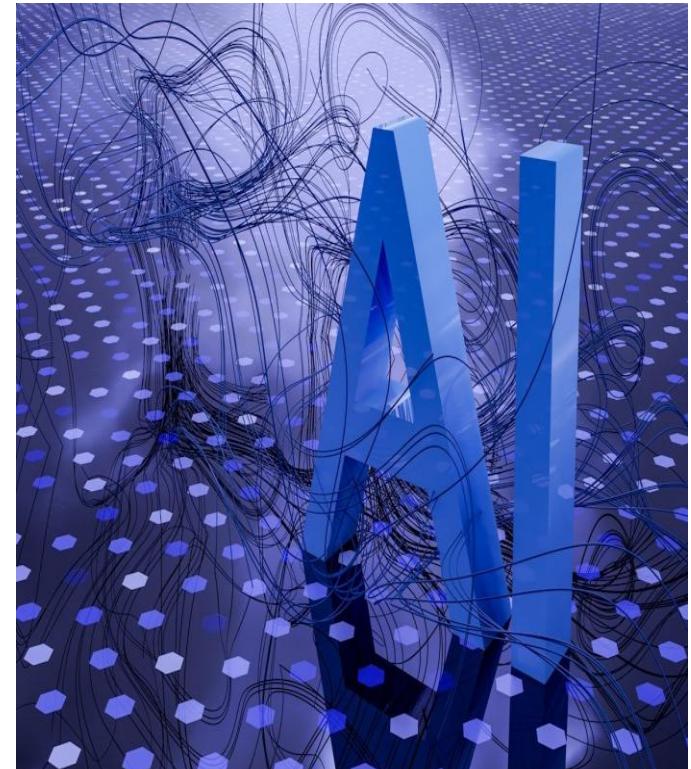
Excellence

We strive for the highest quality in every project and client interaction

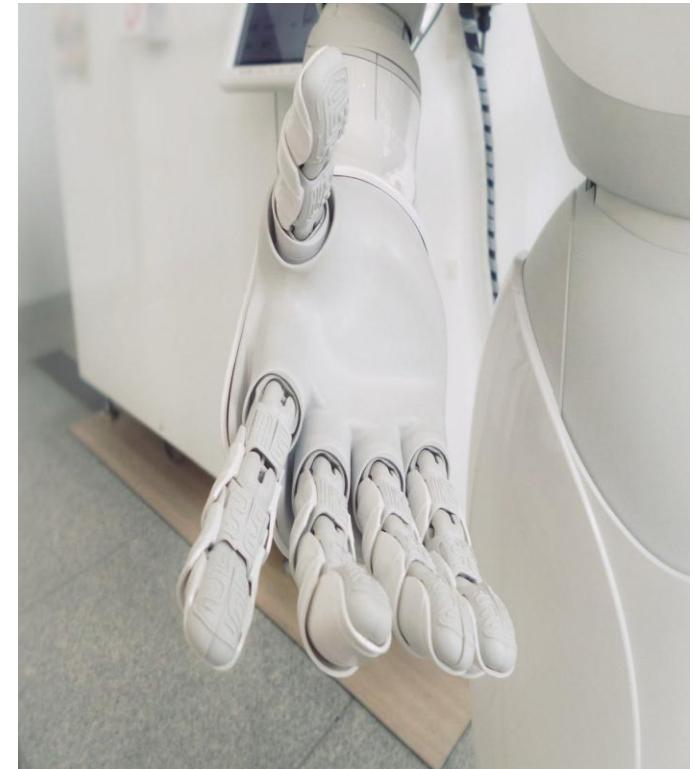
Collaboration

We work closely with our clients as partners in their digital transformation journey

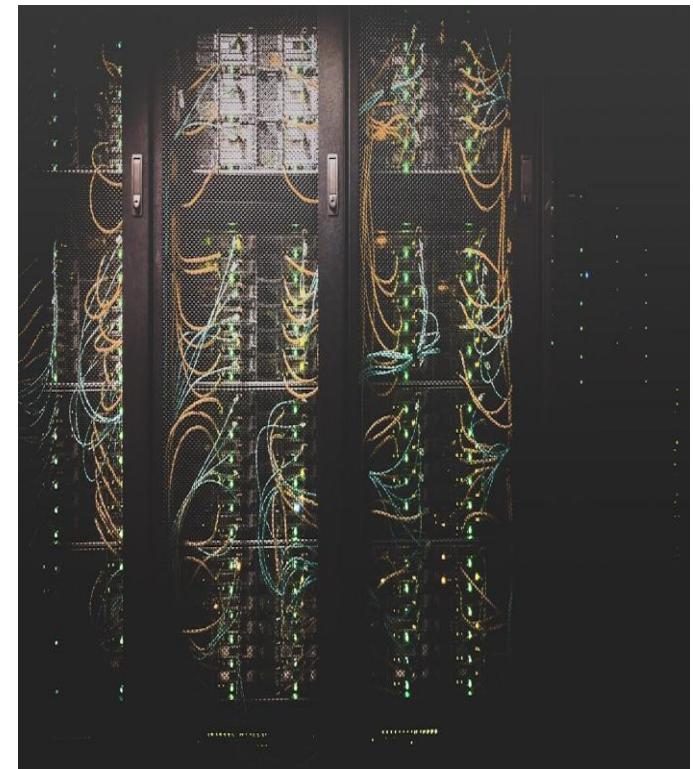
- Custom AI/ML Model Development: Tailored solutions for specific business needs
- Process Automation: Streamline operations with intelligent automation
- Predictive Analytics: Data-driven insights for better decision-making
- Computer Vision: Image and video analysis for various applications
- Natural Language Processing: Advanced text analysis and understanding
- AI Strategy Consulting: Roadmap development for AI adoption



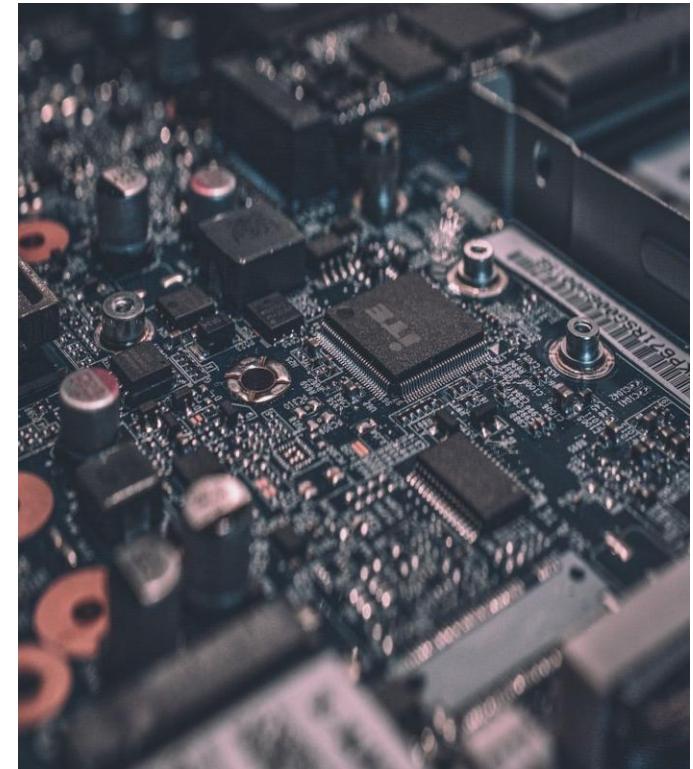
- 24/7 Customer Support: Automated assistance around the clock
- Multi-Platform Integration: Deploy across web, mobile, and messaging apps
- Indonesian Language Expertise: Native language support and understanding
- CRM Integration: Seamless connection with existing customer systems
- Lead Generation & Qualification: Intelligent prospect engagement
- Analytics & Insights: Track conversations and improve performance



- API Development & Integration: Connect disparate systems efficiently
- Legacy System Modernization: Breathe new life into existing software
- Cloud Migration: Move to modern, scalable infrastructure
- Data Synchronization: Real-time data flow across platforms
- E-commerce Integration: Connect online stores with business systems
- Third-Party Service Integration: Payment gateways, shipping, analytics, and more



- E-Commerce & Retail: Product recommendations, chatbots, inventory optimization
- Financial Services: Fraud detection, customer service automation, risk analysis
- Healthcare: Patient engagement, appointment scheduling, diagnostic support
- Manufacturing: Quality control, predictive maintenance, supply chain optimization
- Education: Learning platforms, student support, administrative automation
- Hospitality: Booking systems, guest services, operational efficiency



AI & Machine Learning

- TensorFlow & PyTorch for deep learning
- OpenAI GPT models for NLP
- Scikit-learn for classical ML
- Hugging Face transformers
- Custom model development

Development & Integration

- Python, Node.js, Java backends
- React, Vue.js frontends
- REST & GraphQL APIs
- Cloud platforms (AWS, Azure, GCP)
- Docker & Kubernetes

- Consultation & Discovery: Understanding your unique challenges and goals
- Custom Solution Design: Tailored technology roadmap aligned with business objectives
- Agile Development: Iterative delivery with regular feedback loops
- Quality Assurance: Rigorous testing to ensure reliability and performance
- Deployment & Training: Smooth rollout with comprehensive team training
- Ongoing Support & Optimization: Continuous improvement and technical assistance

- Business Structure: Legally registered Indonesian corporation (PT)
- Government Registration: Valid NIB and business licenses
- Investment Ready: Prepared for strategic partnerships and growth capital
- Flexible Engagement Models: Project-based, retainer, and partnership arrangements
- Transparent Pricing: Clear, competitive pricing with detailed proposals
- Financial Stability: Strong foundation for long-term client relationships

- Growing Digital Economy: Indonesia's digital economy projected to reach \$130B by 2026
- AI Adoption Acceleration: Increasing demand for AI solutions across industries
- SME Digitalization: Large underserved market of SMEs seeking digital transformation
- Government Support: Initiatives promoting digital innovation and technology adoption
- Regional Expansion: Opportunity to serve broader Southeast Asian market
- Competitive Advantage: Local expertise combined with international best practices



- Local Market Expertise: Deep understanding of Indonesian business culture and needs
- Technical Excellence: Skilled team with international-standard capabilities
- Cost-Effective Solutions: Competitive pricing without compromising quality
- Indonesian Language Support: Native language capabilities for better user experience
- Rapid Implementation: Agile methodology for faster time-to-market
- Dedicated Support: Local team available in your timezone with ongoing assistance



Short-Term Goals (2026)

- Establish strong client portfolio across key industries
- Develop proprietary AI tools and frameworks
- Build strategic partnerships with technology providers
- Expand service offerings and capabilities

Long-Term Vision (2027-2029)

- Scale to serve enterprise clients regionally
- Launch SaaS products for SME market
- Expand team with specialized AI experts
- Establish thought leadership in Indonesian AI space



Let's Transform Your Business Together

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